

Integrated Heart Services:

Reno Heart Physicians and Sierra Nevada Cardiology Associates (SNCA), two premier cardiology practices in northern Nevada, have joined with Renown Institute for Heart & Vascular Health, the region's leader in heart care. This integration will provide patients with greater access to preventive care services and better overall coordination of heart care in the communities that we serve.

We have always and will continue to be committed to the improvement of cardiac care through quality CME programs provided to healthcare professionals in our service area. We are pleased to be hosting our twenty-second consecutive "Trends" conference this year.

About the Nevada Academy of Family Physicians:

The NAFP promotes the profession of family practice by preserving the scope of practice, promoting primary care research and encouraging family physicians to assume leadership roles. The NAFP works as an advocate for family physicians and their patients to various government and non-governmental organizations affecting healthcare access and delivery.



NEVADA ACADEMY OF FAMILY PHYSICIANS

For more information:

Call Sierra Heart Institute at 775-785-5144 or visit one of our websites at:
www.renown.org
www.snca.com
www.renoheart.com

ACKNOWLEDGEMENTS

We gratefully acknowledge the support and sponsorship provided by the following organizations:

- | | |
|-----------------------------|------------------------|
| Abbott Laboratories | Pfizer |
| AstraZeneca | Sanofi-Aventis |
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| ev3, Inc. | Allscripts |
| Medtronic | |



Sierra Heart Institute
75 Pringle Way, Suite G-15
Reno, Nevada 89502

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Resort at Squaw Creek • 800-327-3353

A full-service, luxury resort in an idyllic mountain setting, Resort at Squaw Creek rests at the base of Squaw Valley USA, site of the 1960 winter Olympics, and just minutes from California's North Lake Tahoe.

Having just completed a \$53 million resort-wide renovation, this AAA Four-Diamond resort has never been more magnificent. Our dramatic lobby, through its floor-to-ceiling windows, overlooks a cascading waterfall and the breathtaking Sierra Nevada Mountains. Our 405 luxurious resort rooms and suites, complete with resort-style kitchens, fireplaces and LCD flat-screen TVs, comfort guests in mountain home ambiance.

This is no ordinary Lake Tahoe hotel. Our gracious hospitality and full-service amenities led Conde Nast Traveler magazine to rank the Resort at Squaw Creek among the top 50 ski resorts in North America. Recreation enthusiasts love the resort's true ski-in, ski-out lodging, 18-hole championship golf course, on-site cross-country ski center, fly fishing center, ice-skating rink, heated swimming pools, waterslide, and scenic hiking and biking trails.

And if that's not enough, we also feature our own shopping promenade, four distinct restaurants as well as other dining venues, extensive meeting and wedding facilities, a full-service spa, a complete health and fitness center, and Mountain Buddies™, a comprehensive children's program.

Whether you're looking for a world-class destination for a corporate conference or for an exciting family vacation, Resort at Squaw Creek provides everything you need to share great experiences and create cherished memories.

The 22nd Annual Trends in Cardiovascular Medicine Cardiology for the Primary Physician



November 4-6, 2011

Resort at Squaw Creek • Olympic Valley, California

Presented by



In conjunction with



This three-day continuing medical education program is designed for the primary care physician, internist, cardiovascular specialist, nurse practitioner, physician assistant, pharmacist, nurse, and all other physicians and healthcare personnel interested in the most recent advances and current established guidelines for the diagnosis, treatment and prevention of cardiovascular disease, diabetes mellitus, stroke and diseases or problems associated with heart disease. At the completion of this conference, attendees should be able to:

- Describe the role of ethical communication in the practice of defensive medicine and its relationship to medical malpractice claims.
- Describe a range of generally acceptable approaches for the diagnosis and treatment of ventricular arrhythmias.
- Acknowledge the fundamental importance of guidelines and performance measures, but keep in mind the vital role of physician judgment and insight in the management of the heart failure patient.
- Gain insight into the importance of targeting high-density lipoprotein cholesterol (HDL-C) goals for their patients.
- Assess the prognostic value of detectable cardiac troponin T (TnT) in the diagnosis of MI as well as in the absence of clinically suspected MI.
- Describe recommended strategies for prevention of venous thromboembolism for various risk groups.
- Describe optimal approaches to preventing clinical events through hypertension management.
- Better understand how genetic mapping and wireless digital technology will transform healthcare in unprecedented ways.
- Implement key recommendations on pharmacotherapy for post-ACS patients according to ACC/AHA/SCAI guidelines.
- Implement new strategies and techniques to improve clinical outcomes in overweight/obese patients.
- Review the types and causes of hyponatremia and examine the various treatment strategies for this disorder.
- Better understand the diffuse nature and etiology of vascular disease and the value of a global approach to its diagnosis and treatment.
- Address the role of insulin resistance and its manifestations in the development of CVD in patients with essential hypertension.

Friday, November 4, 2011

9 a.m. to 4 p.m.	PALS Re-Certification Course (Limit-12), Provided by REMSA Education
9 a.m. to 4 p.m.	ACLS Re-Certification Course (Limit-12), Provided by REMSA Education
3 p.m.	Hotel Check-In
5-6 p.m. (60 minutes)	"Ethical Issues in Medical Malpractice," Edward J. Lemons, Esq. 1 hour Ethics CME
6:30-8:30 p.m.	Welcome Reception-Grand Sierra Ballroom, Hosted by Renown Institute for Heart & Vascular Health

Saturday, November 5, 2011

7:25-7:30 a.m.	Welcome and Opening Remarks, Michael J. Newmark, MD, FACC, FSCAI
7:30-8:20 a.m. (50 minutes)	"Evaluation and Management of Patients with Documented or Suspected Ventricular Arrhythmias," Richard H. Hongo, MD, FACC
8:20-9:10 a.m. (50 minutes)	"Are the Guidelines and Performance Measures Effective and Reliable in the Treatment of Heart Failure?" JoAnn Lindenfeld, MD, FACC
9:10-9:25 a.m.	Break
9:25-10:15 a.m. (50 minutes)	6th Annual Donald A. Spring, MD Honorary Lecture, "Does Size Matter: New Data on HDL Pathways Impacting Cardiovascular Risk" Peter P. Toth, MD, PhD, FAAFP, FAHA, FACC
10:15-11:05 a.m. (50 minutes)	"Sensitive Troponin Assays: The Best and Worst of Times" Lori B. Daniels, MD, MAS, FACC
11:05-11:20 a.m.	Break
11:20 a.m. to 12:10 p.m. (50 minutes)	"Improving DVT and PE Patient Care" Michael R. Jaff, DO, FACP, FACC, FAHA
12:10-1 p.m. (50 minutes)	"Hypertension Management Update: Preventing Clinical Events" Colman Ryan, MD, BCh, BAO, FRCP(I), FACC
1 p.m.	Meeting Adjourned for Lunch
2:30-3:15 p.m.	Meet the Vendors - Grand Sierra Ballroom C & D
6:30-9 p.m.	Arthur J. Lurie, MD Memorial Dinner/Keynote Presentation - Hosted by Renown Institute for Heart & Vascular Health
8-9 p.m. (60 minutes)	"The Genomics and Wireless Future of Medicine" Keynote Speaker - TBD

Sunday, November 6, 2011

7:40-8:30 a.m. (50 minutes)	"The Key to Their Hearts: The Indispensable Role of the Primary Care Clinician in the Management of the Post-MI Patient" Peter P. Toth, MD, PhD, FAAFP, FAHA, FACC
8:30-9:20 a.m. (50 minutes)	"Obesity Management: What is the Optimal Prescription?" Donna Ryan, MD, FACP
9:20-9:30 a.m.	Break
9:30-10:20 a.m. (50 minutes)	"Hyponatremia: Current Strategies for Appropriate Diagnosis and Intervention," Robert W. Schrier, MD, MACP, FACN
10:20-11:10 a.m. (50 minutes)	"The Importance of a Global Approach to the Management of the Vascular Patient," Michael R. Jaff, DO, FACP, FACC, FAHA
11:10-11:15 a.m.	Break
11:15 a.m. to 12:05 p.m. (50 minutes)	"Insulin Resistance/Hyperinsulinemia, Essential Hypertension and CVD" James R. Sowers, MD, FACE, FACP, FAHA
12:05 p.m.	Adjournment

Trends in Cardiovascular Medicine: Cardiology for the Primary Physician 2011 Guest Faculty

Lori B. Daniels, MD, MAS, FACC
Assistant Professor of Medicine
Division of Cardiology
UC San Diego Health System
San Diego, CA

Richard H. Hongo, MD, FACC
Assistant Medical Director,
Electrophysiology
California Pacific Medical Center
San Francisco, CA

Michael R. Jaff, DO, FACP, FACC, FAHA
Associate Professor of Medicine
Harvard Medical Center
Medical Director
Massachusetts General Hospital Vascular Center
Boston, MA

Edward J. Lemons, Esq.
Partner, Lemons, Grundy & Eisenberg
Attorneys at Law
Adjunct Clinical Faculty
University of Nevada School of Medicine
Reno, NV

JoAnn Lindenfeld, MD, FACC
Professor of Medicine
Division of Cardiology
University of Colorado Health Sciences Center
Director, Cardiac Transplant Program,
Co-Director, Women's Health Research Center
University of Colorado Hospital
Denver, CO

Colman Ryan, MD, BCh, BAO, FRCP(I), FACC, FACP, FACA, FAHA
Executive Director
San Francisco Heart Institute at Seton Medical Center
Clinical Professor of Medicine
University of California, San Francisco
Daly City, CA

Donna H. Ryan, MD, FACP
Professor
Associate Executive Director for Clinical Research
Pennington Biomedical Research Center
President, The Obesity Center
Baton Rouge, LA

Robert W. Schrier, MD, MACP, FACN
Professor of Medicine
Endowed Chair in Renal Medicine
Division of Renal Diseases and Hypertension
University of Colorado Denver
Denver, CO

James R. Sowers, MD, FACE, FACP, FAHA
Professor, Department of Medical Pharmacology & Physiology
Thomas W. and Joan F. Burns Missouri Chair in Diabetology
Director, Thomas W. and Joan F. Burns Center for Diabetes and Cardiovascular Research
Director, Endocrinology, Diabetes and Metabolism Division
Vice Chair of Research, Department of Internal Medicine
University of Missouri School of Medicine
Columbia, MO

Peter P. Toth, MD, PhD, FAAFP, FAHA, FCCP, FACC
Director of Preventive Cardiology
Sterling Rock Falls Clinic, Ltd.
Clinical Professor
University of Illinois School of Medicine
Sterling, IL

ACCREDITATION:
This program has been submitted for review for up to 11.2 Prescribed Credits to the American Academy of Family Physicians.

TUITION:
Registration fee includes the one hour Ethics CME, Friday evening Welcome Reception, continental breakfasts & break service, Saturday evening dinner, and "thumb drive" (speaker presentations/information) for registrant only. Spouse/guest is cordially invited to attend the Welcome Reception and Saturday evening dinner/keynote presentation at no charge. Registration fee for physicians is \$195.00 for the Ethics CME, Saturday and Sunday sessions. There will be an additional charge of \$75.00 per person for either the ACLS or PALS Recertification Course (see flier). On-site registration will be available at the Resort at Squaw Creek.

LOCATION & ACCOMMODATIONS:
The program will be held at the Resort at Squaw Creek in Olympic Valley, California, approximately 45 minutes from Reno (for map, visit their website at www.squawcreek.com). A block of rooms has been reserved at the Resort at the special rate of \$159+/night, single or double occupancy. Fireplace suites and deluxe fireplace suites are available upon request, also at a special rate. Registrants are responsible for making hotel reservations by calling the Resort at 1-800-327-3353 or online at www.squawcreek.com. Reservations for lodging must be made by October 4, 2011 to ensure room availability and the special group rate.

Lodging is also available nearby at The Village at Squaw Valley at the rate of \$109+/night (1 bedroom condo). For reservations or more information, please call 1-888-767-1907 and mention Sierra Heart Institute for group rate.

FOR MORE INFORMATION:
Call: 775-785-5144 Local
800-628-6915 Toll Free

Or visit our websites at www.renown.org, www.snca.com, or www.renoheart.com

CANCELLATION & REFUND POLICY
If written notice is received by October 28, 2011, a full refund of the registration fee will be made. No refunds will be made after October 28, 2011. In the unlikely event that the program is cancelled, we are responsible only for full refund of the registration fees and not for hotel accommodations or transportation.

Program Registration Trends in Cardiovascular Medicine November 4-6, 2011

Name _____

Address _____

City _____

State/Zip _____

Daytime Phone Number _____

Email Address (required-see below, Going Green!) _____

Registration Fees

Both Days-includes Ethics CME
Physicians - \$195
Nurse Practitioners, Physicians Assistants, Pharmacists, Nurses, Techs - \$140

Yes, I will be staying at the Resort at Squaw Creek. 800-327-3353 for reservations.

Physicians - \$100
All Others - \$70

Yes, I will be staying at the Village at Squaw Valley. 888-767-1907 for reservations.

Saturday, Nov. 5 only
Physicians - \$100
All Others - \$70

No, I do not intend to stay at any of the area hotels, but will attend "Trends."

Sunday, Nov. 6 only
Physicians - \$100
All Others - \$70

On-site registration is available.

Amount Enclosed: _____
(Check or money order payable to: Sierra Heart Institute)

License Number: _____

State: _____

Return Registration Form and Fee to:

Sierra Heart Institute
75 Pringle Way, Suite G-15
Reno, NV 89502
775-785-5144
Fax: 775-688-8080

SHI is again Going Green! All syllabus materials will be provided on a thumb drive and made available at the conference.